

## Ranking por Marcas -Cajetillas (20 uds.)-

| Hasta.....<br>MARCAS      | 29-Feb-20<br>Cajetillas (20 uds.) | Precio<br>Medio | 28-Feb-19<br>Cajetillas (20 uds.) | Precio<br>Medio |
|---------------------------|-----------------------------------|-----------------|-----------------------------------|-----------------|
| MARLBORO                  | 13,72%                            | 4,99            | 13,74%                            | 4,99            |
| CAMEL                     | 10,11%                            | 4,69            | 9,35%                             | 4,69            |
| WINSTON CLASSIC           | 8,07%                             | 4,60            | 8,62%                             | 4,60            |
| CHESTERFIELD              | 7,98%                             | 4,70            | 8,40%                             | 4,70            |
| LUCKY STRIKE              | 7,56%                             | 4,52            | 6,82%                             | 4,52            |
| FORTUNA                   | 7,36%                             | 4,38            | 7,75%                             | 4,42            |
| WINSTON                   | 5,62%                             | 4,31            | 5,14%                             | 4,31            |
| L&M                       | 4,03%                             | 4,43            | 4,46%                             | 4,43            |
| WEST BROOKLYN             | 3,71%                             | 4,08            | 3,56%                             | 4,09            |
| NOBEL                     | 3,51%                             | 4,57            | 3,77%                             | 4,58            |
| DUCADOS NEGRO             | 3,44%                             | 4,68            | 3,71%                             | 4,69            |
| DUCADOS RUBIO             | 3,23%                             | 4,28            | 2,52%                             | 4,35            |
| ROTHMANS                  | 1,83%                             | 4,09            | 1,87%                             | 4,10            |
| MARLBORO TOUCH            | 1,57%                             | 4,60            | 1,56%                             | 4,60            |
| NOBEL STYLE               | 1,02%                             | 4,35            | 0,96%                             | 4,35            |
| LUCKY STRIKE CLICK & ROLL | 0,95%                             | 4,50            | 0,85%                             | 4,45            |
| PHILIP MORRIS             | 0,86%                             | 4,13            | 0,99%                             | 4,14            |
| MARLBORO POCKET           | 0,75%                             | 4,60            | 0,79%                             | 4,60            |
| FORTUNA RED LINE          | 0,74%                             | 4,45            | 0,81%                             | 4,45            |
| AUSTIN                    | 0,73%                             | 3,99            | 0,66%                             | 4,00            |
| PHILIP MORRIS K/S         | 0,71%                             | 4,70            | 0,58%                             | 4,45            |
| LUCKY STRIKE BLANDO       | 0,63%                             | 4,45            | 0,73%                             | 4,45            |
| OMÉ                       | 0,62%                             | 4,20            | 0,53%                             | 4,20            |
| DUCADOS RUBIO BLANDO      | 0,61%                             | 4,35            | 0,71%                             | 4,35            |
| ELIXYR                    | 0,57%                             | 4,11            | 0,54%                             | 4,10            |
| JOHN PLAYER SP.           | 0,50%                             | 4,40            | 0,52%                             | 4,40            |
| MARK 1                    | 0,48%                             | 4,09            | 0,67%                             | 4,07            |
| FORTUNA RED LINE BLANDO   | 0,44%                             | 4,35            | 0,15%                             | 4,35            |
| BENSON & HEDGES AMERICAN  | 0,40%                             | 4,15            | 0,46%                             | 4,15            |
| NOBEL BLANDO              | 0,36%                             | 4,45            | 0,30%                             | 4,45            |
| BENSON & HEDGES           | 0,35%                             | 4,35            | 0,28%                             | 4,45            |
| KARELIA                   | 0,35%                             | 4,20            | 0,35%                             | 4,20            |
| NEWS&CO                   | 0,32%                             | 4,00            | 0,15%                             | 4,00            |
| DUCADOS RUBIO 100'S       | 0,31%                             | 4,25            | 1,11%                             | 4,25            |
| R 1                       | 0,30%                             | 4,95            | 0,31%                             | 4,95            |
| DUCAL                     | 0,30%                             | 3,95            | 0,17%                             | 3,95            |
| BULLBRAND                 | 0,29%                             | 4,07            | 0,29%                             | 4,04            |
| L&M RED BLANDO            | 0,27%                             | 4,35            | 0,31%                             | 4,35            |
| L&M BLUE BLANDO           | 0,25%                             | 4,35            | 0,29%                             | 4,35            |
| CHESTERFIELD BLANDO       | 0,23%                             | 4,60            | 0,25%                             | 4,60            |
| BN                        | 0,23%                             | 4,65            | 0,25%                             | 4,65            |
| GAULOISES RUBIO           | 0,21%                             | 4,30            | 0,20%                             | 4,30            |
| EXCITE                    | 0,20%                             | 3,95            | 0,19%                             | 3,95            |
| RESTO MARCAS              | 4,28%                             | 4,41            | 4,34%                             | 4,43            |
| <b>Totales</b>            | <b>100,00%</b>                    | <b>4,54</b>     | <b>100,00%</b>                    | <b>4,55</b>     |